

Spatial Emotions - Jury Review

Sustainable Tropical Environmental Design Exhibition 2011

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STEdex'11 – Faridah Adnan, *Product Design for Human Needs, Sustainable Tropical Environmental Design Exhibition 2011*, ISSN : 2180-0685, Vol : 3, [28-29], Faculty of Design and Architecture, Universiti Putra Malaysia

The film Gallery project is the epitome of Year 2 students' achievement in processing and producing a design proposal. It cuts through the typical dose of everyday life to go where it goes best—to the edge. Its primary objective is to initiate more individualistic and inspirational based project in contrast to a more conventional design approach. In this instance, the projects selected go beyond the normal visual and spatial arrangement to contextualize a film gallery that relates to the site and environment. The dramatic experiences were successfully conveyed by the students through interplaying of lights, robust forms and sitting strategies. The quality of transitional spaces dramatically enliven by the subtle interplaying of natural lights and emphasising on the view factors in arranging the circulations can also be seen in all the works. It is refreshing to see the students' apprehension of the site to generate design idea. Whether it is fictional or not, they convey certain mood required in a film and transpire into a film gallery.

However, most of the schemes can be better if more understanding on the spatial apprehension is inserted in the programme. The drama should not be conveyed by sudden entrance to the building which is in a small scale. There is a need to bring in the outside experience into the building which can prolong integrating elements in the design. Most of the buildings look sterile as they are not integrated into the existing site with proper landscape. The integration of courtyard as important interior space extension for gallery is found to be lacking in the proposals. As a result the experience in the gallery can be considered short-lived and unconvincing to entice the visitors. It is clear that the gallery should sprawl more in the sites to provide more dramatic experience.

A film gallery should be able to educate the public through the showcase of history and craft of film. The artefacts have certainly reflected the idea of a film gallery which can be more dramatic and interactive to the users through the integration of building form and environment. The design of the architecture reflects the concept of reaching harmony between film arts and architectural innovation. The gallery should not only be known for the designer's visual power but also its ability to provide the audience with a complete intimate experience of contemporary cinema culture.