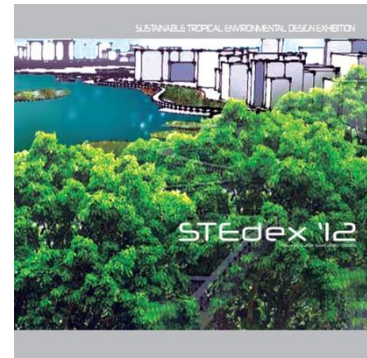


## **Revitalization of Pudu Plaza**

*Sustainable Tropical Environmental Design Exhibition 2012*

<http://www.vlmp.upm.edu.my>



STEdex'12 – Osman Mohd Tahir, Faziawati Abd Aziz, Noor Azizi Mohd Ali, Nordin Abd Rahman, Chio Kang Er, ***Revitalization of Pudu Plaza, Sustainable Tropical Environmental Design Exhibition 2012***, ISSN : 2180-0685, Vol : 4, [94-95], Faculty of Design and Architecture, Universiti Putra Malaysia

Pudu Plaza, Kuala Lumpur, built in 1988, during its glory period provides the first mixed development building. However it is observed that currently the plaza is wearisome with poor linkages, spiritless appearance and lack of identity. Thus, this project embarks to revitalize the Pudu Plaza and its surrounding by injecting the 'Spirit of the Space' that enable it to persist along with the changing ambience. In transforming this goal, the concept of "Human Place and Living Space" is being introduced. PLACE as 'pause' area with variety of elements that create SPACE which allows 'movement' for the people to experience the genius loci, enjoy the environment and capture the sense of belonging. The design incorporates the enhancement of the building façade and green building approach within the outdoor and indoor environment. The public open shopping mall and the rooftop podium created in the indoor space aim to unify with the outdoor environment of different experiences thus allowing users to have stronger emotion towards the place and spatial qualities. Hence, it is strongly belief that this inspiration will revive and push the Pudu Plaza to thrive along the vibrant progression of Kuala Lumpur towards becoming a World Class City.



**Revitalization of Pudu Plaza\_1**



**Revitalization of Pudu Plaza\_2**



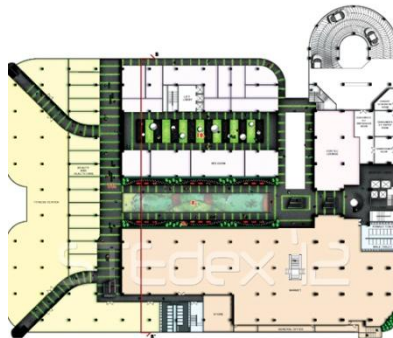
**Revitalization of Pudu Plaza\_3**



Revitalization of Pudu Plaza\_5



Revitalization of Pudu Plaza\_4



Revitalization of Pudu Plaza\_6

Chio Kang Er